

Digital Engineering through Value Driven, Customer Focused, Design Thinking

SpringUp Labs is an innovative software Services company focusing on modern digital capabilities and data-driven methodologies to enhance efficiency and value.

We help our customer to realize their investments, while working with integrity, and insight; there by becoming the trusted technology partner in our customers' digital transformation journey.

Backed with decades of experience, SpringUp Labs founding team has the vision to help customers to achieve the offshore scale, flexibility of deciding on the team formation and execution.

Introducing 'Your Own Offshore Office' Model:

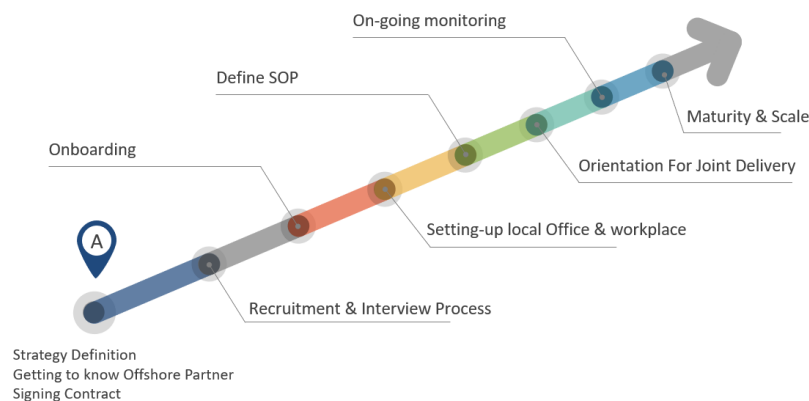
Challenges Around Outsourcing:

- Finding the right talent to innovate quickly, at a cost that's optimal is key.
- Managing the **scalability** of team in-line with business growth. Quick Ramp-up
- **Ability to innovate**, lack of talent with global tech ecosystem and market experience.
- Outsourcing partner in different country, different corporate culture, not aligned with our values.
- Control and Transparency about the resources, quality, and work schedule

SpringUp's Unique Solution:

- **Fully Dedicated Team:** Dedicated employees who think about your products and services.
- **Extension of your Team:** It's a cross-continent extension of your existing team.
- **Scale Quickly:** A fiscally attractive solution to get the talent you need to scale quickly.
- **Lower Cost of Ownership:** Super attractive Cost-Plus model, to reduce the total cost of operation.
- **Same Dev Tools:** Same Dev tools, Collaboration & communication platforms of your team
- **Quality of Hiring:** Team members are hand-picked based on requirements with the final hiring decision made by you.

How does Offshore Office works?





Fostering Innovation & Driving Quality

SpringUp Labs Offerings

1. **New Product Development:** Our Experienced team are ready to partner closely with clients to define, build, and evolve compelling, high-performing product solutions to improve ROI and help you to faster go-to-market quickly and successfully. Our Team specializes in Application Modernization: Define Product Roadmap and Strategy to help modernize legacy applications with Zero down time. Tackling complex engineering challenges and large-scale development needs of our technology clients' key offerings
2. **Product Support Services:** Our Product Support Services will help clients extend the life of core products, improve the performance of core, and amplify market relevance, revenue potential, and profitability. Services include L1-L4 Technical Support, 24x7 Technical Support, Bug Fixing & Feature Development
3. **Cloud Services:** With the movement towards a multi or hybrid cloud environment using public cloud platforms such as AWS, Azure, or an Enterprise Level private cloud platform; there is a huge surge for cloud migration services. Our calibrated approach helps our customers to migrate from Legacy Ecosystem to Modern Cloud environment.

SpringUp Labs Differentiators:

From 2 to 50+ engineers, we build world-class engineering teams in Pune. Beat the tech talent shortage at home and accelerate your innovation and go-to-market plan.

- **Strategic Location:** Based out in Pune, one of the tech hubs in India. Availability of talent.
- **Elite development talent** sourced from the top 5% academic institutes.
- **Fully managed operations** — we do your heavy lifting.
- **A focus on cultural alignment** and buy in to your vision and mission.
- **Your developers** are 100% dedicated to you.
- **On-demand scaling** as and when you want to increase capacity
- **European/US organization combined** with Indian engineering talent.
- **Founded by a team**, who has decades of offshoring experience.
- **Alignment to Customer Policies, Procedures, and Culture.**

SpringUp Vision and Core Values:

Vision: Helping customers to leverage offshore scale and technology innovation delivered with passion.

Core Values:

- Customer Focused
- Passion& Empathy
- Trust, Accountability and Integrity
- Value Generation
- People First